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FOR IMMEDIATE RELEASE

OLFA ROLLS OUT ULTIMATE CHENILLE CUTTER, MULTI-PURPOSE TOOL FOR CHENILLE MAKING PLUS OTHER HANDCRAFTING PROJECTS

ROSEMONT, ILLINOIS—OLFA[®], one of the world's leading makers of professional cutters, knives, blades, craft tools and accessories, is introducing the patented OLFA Chenille Cutter (model CHN-1), a multi-purpose precision cutting tool that revolutionizes chenille making at home at the same time that it functions as a handy cutting tool for a host of other craft projects.

Engineered with safety in mind, the OLFA Chenille Cutter's ultra-sharp, double-honed circular blade has no exposed edges. The Chenille Cutter is designed with a ratchet dial that turns clockwise to expose a fresh blade edge. An Arrow Window indicates the number of useable blade edges, from 0 to 24.



The square-shaped cutter has four embossed channel fabric guides at each corner—S, M, L, and LL. The guides correspond roughly to the widths of the multiple channels created when stitching together (on the diagonal or the bias) four to eight layers of fabric, the first step in chenille making. To select the appropriate guide, the ratchet dial is turned counterclockwise. For a softer textured chenille, use S or M, and for coarser textured chenille, use the L or LL settings.

MORE...

OLFA CHENILLE CUTTER (CHN-1)—2

Once the fabric is stitched into channels, one hand stands the Chenille Cutter vertically on the fabric. With the other hand holding the end of the material firmly, the cutter is slid steadily and easily through the channel.

After all the channels are cut, the fabric is rinsed or washed in water and brushed to fluff the fabric to create the finished chenille.

Used blades are easily removed by sliding a clip on the back of the cutter. Only genuine CHB-1 OLFA Chenille Cutter replacement blades should be used with the CHN-1 Chenille Cutter.

The OLFA Chenille Cutter is designed to be used by right and left-handed users.

The Chenille Cutter has a variety of other craft applications, including cutting construction paper and cardstock, photographs and fabrics such as felt and fleece.

The OLFA Chenille Cutter, which is guaranteed for life, carries a manufacturer's suggested retail price of \$29.99 (\$35.99 Canadian). The OLFA Chenille Cutter Replacement Blade has a suggested retail price of \$11.99 (\$14.49 Canadian).

The OLFA Chenille Cutter is shipping now and will widely available at retail in late Spring, 2006.

For more information on OLFA products, visit www.olfacom.com.

OLFA is a registered trademark of OLFA Corporation, Japan, under license for use by World Kitchen, LLC. OLFA manufactures and markets a premium line of award-winning precision cutters, knives, blades, rulers, mats and accessories, including its signature snap-off blades and self-retracting safety cutters.